



Activist Insight and Proxy Insight merge to form Insightia

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Insightia will build on the two leading providers of public company data to deliver intelligent analytics to the global community of financial professionals.

The name reflects Insightia's mission to provide expert **insights** combined with **intelligent analytics** on the way issuers engage with their shareholders in a fast-changing world.

Clients will benefit from greater integration of data across platforms and a simpler account management structure with staff supporting the entire suite of products. The Directors and leadership teams from both businesses will be working closely together to further develop the product suite.

Terms of the merger were not disclosed.

Co-founder of both Activist Insight and Proxy Insight, Nick Arnott commented **"Having created market leading offerings in their respective fields, we are excited to move to the next level and create a single intuitive and easy to use source of global public company information."**

Nick Dawson, Co-founder of Proxy Insight went on to say **"With seismic changes in both society and business, it is the perfect time to enhance our clients' understandings of the confluence of financial and environmental, social, and governance (ESG) factors."**

Kerry Pogue, Co-founder of Activist Insight added **"The merger has created a critical mass of vital intelligence for financial professionals, which we will now build on in the exciting next phase of our development."**

Notes

Prior to the merger, both data providers were leaders in their respective fields, activist investing and proxy voting.

Activist Insight was formed in 2012 and offers an extensive range of products including Activist Insight Online, Activist Insight Governance, Activist Insight Vulnerability, Activist Insight Shorts, Activist Insight Monthly magazine, and The Activist Insight Podcast.

Formed two years later, **Proxy Insight** has quickly become the world's leading source of information on global shareholder voting, covering such hot topics as director and auditor elections, "say on pay" resolutions and environmental, social, and governance (ESG) proposals.

Subscribers can expect our track record of product development to continue, with new modules being added to the already extensive offerings listed above.